

# IMAGINARIUM VIRTUAL REALITY DISCOVERY CENTRE



**\$10 tickets - opening special for school groups of 24 or more students**

Frame Mixed Reality Labs is a digital production company specialising in mixed reality production, encompassing augmented reality and virtual reality.

Our company is opening the **Imaginarium Virtual Reality Discovery Centre**, the first of its kind, at the Enex Centre (683 Hay St Mall, Perth) and would like to offer schools the opportunity to visit us at a reduced price to celebrate our launch.

Students will be taken through three different virtual reality experiences:

- Ride the **Mechatron**, our proprietary motion platform ride that allows you to feel every bump, dip, and glide as you explore new worlds;
- Watch amazing 360-video in our **Magical Spherical Cinema**;
- Explore high-end shared virtual reality in the **Dreamatorium** with networked VR headsets.

The Imaginarium Virtual Reality Discovery Centre allows students to access industry-level, cutting-edge virtual reality hardware and devices, while our immersive, world-class content provides students with an overview of the current state of virtual reality technology.


We are offering a special discount to school groups of \$10 per head for groups of 24 or more students, and \$14 per head for groups of 16 to 23 students.

School groups of 16 or more students will have exclusive use of the Discovery Centre for their session and will also take part in a STEM presentation, where students will learn about the genesis of VR, how it is made, its applications in enterprise and industry, and what jobs the VR industry will provide in the near future.

We can also accommodate groups of 15 or fewer students at our standard student price of \$15 per head, however these will be standard public sessions and will not include exclusive use of the Discovery Centre or the STEM presentation.

**The Imaginarium Virtual Reality Discovery Centre opens to schools 20 November 2017.**

## IMAGINARIUM VIRTUAL REALITY DISCOVERY CENTRE - INFORMATION SHEET

SUITABLE FOR	Year 2 and above
COST PER STUDENT & CAPACITY	<p>\$10.00 per head for groups of 24 or more students (with presentation).                  \$14.00 per head for groups of 16 to 23 students (with presentation).                  \$15.00 per head for groups of 15 or fewer students (public session without presentation).</p> <ul style="list-style-type: none"> <li>- Booking out a session and exclusive use of the Imaginarium requires a minimum of 16 people.</li> <li>- Maximum capacity for a session is 24 people. More than 24 people will require multiple sessions.</li> <li>- Full pre-payment or a purchase order is required at time of booking.</li> </ul>
SESSION LENGTH	Approximately 50 minutes.
LOCATION & OPERATING HOURS	<p>Level 2, Enex Centre, 683 Hay St Mall, Perth. (Enter via Hay Street Mall and the Imaginarium will be three shops down, on your left.)</p> <p style="text-align: center;">                     Monday to Thursday    10AM - 5PM (final session 4PM)                      Friday                      10AM - 9PM (final session 8PM)                      Saturday                  10AM - 5PM (final session 4PM)                      Sunday                      11AM - 5PM (final session 4PM)                 </p> <p>Sessions run on the hour, every hour. E.g., 10AM, 11AM, and so forth, however please arrive 15 minutes early to check in.</p>
THEMES	<p><i>20 November 2017 to 30 November 2017 - Mysteries of the Ocean</i></p> <ul style="list-style-type: none"> <li>- Mechatron - ride a submarine through a coral reef, kelp forests, and down to the ultimate darkness of the Midnight Zone.</li> <li>- Watch amazing 360-video in our Magical Spherical Cinema.</li> <li>- Dreamatorium - be submerged in the Aquarium and explore high-end shared virtual reality.</li> </ul> <p><i>1 December 2017 to 24 December 2017 - Christmas in VR</i></p> <ul style="list-style-type: none"> <li>- Mechatron - take Santa's new sleigh on a test-flight!</li> <li>- Watch amazing 360-video in our Magical Spherical Cinema.</li> <li>- Dreamatorium - help the elves as they frantically pack presents in Santa's workshop.</li> </ul>
SUPERVISION	While we have staff on-site to assist guests, we request that 2 to 4 adults accompany the group and supervise the students while they are in VR. Accompanying adults will not be put in VR, however, in appreciation, adults accompanying school groups will be given free passes for their next visit.
PHOTOGRAPHY, FILMING & CONSENT	<p>Where possible, we would like to take photographs and videos of guests to promote the Imaginarium Virtual Reality Discovery Centre. We respect that each school has its own policies regarding photography and filming of students.</p> <p>Please let us know if photographing and filming groups from your school is acceptable and if so, how we can best work with you in this matter.</p>
OFFER TERMS & CONDITIONS	Offer is subject to availability and cannot be used in conjunction with any other offers or promotions. Full pre-payment or a purchase order is required at time of booking. Full terms and conditions can be found on <a href="http://www.imaginariumvr.com/">www.imaginariumvr.com/</a>
<p>Please contact us on the details below to make your booking. Thank you!</p> <p> <b>Angie Than</b>                  Associate Producer             </p> <div style="display: flex; align-items: center;">  <p> <b>FRAME MIXED REALITY LABS PTY LTD</b>                  E-mail: <a href="mailto:hello@imaginariumvr.com">hello@imaginariumvr.com</a>                  Phone: (08) 6001 6928             </p> </div>	